



GREAT BRITISH  
ICONS

Ben Sherman®



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Hong Kong  
Shop 525, Times Square, Causeway Bay  
Shop 2224, Gateway Arcade, Harbour City, Tsim Sha Tsui

# Ben Sherman®

Ben Sherman's Autumn/Winter collection offers a modern twist on beatnik style and like the beat culture, celebrates spontaneous creativity. This is expressed through vintage inspired statement pieces and unexpected design detail, all with a contemporary Ben Sherman handwriting.

The collection sees design classics being reworked, resulting in pieces with true style relevance for today, including the British Anorak.

Shirting goes bold and emphasizes autumnal colours of burnt orange, green and mustard in oversized blurred and super sharp checks. Celebrating the mod heritage behind Ben Sherman, the collection is completed with a T-shirt collaboration by acclaimed Mod illustrator, Lord Dunsby. These T-shirts humorously play with the word 'Beat' and encapsulate Ben Sherman's ability in finding the perfect balance between style and humor.



**HK\$890**



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**HK\$350**



**HK\$290**